

## Invitation

# Congress of Photography in Vienna

## Jubilee – 30 Years ESHP

6 to 8 November 2008

Austrian Academy of Sciences

Location: Sonnenfelsgasse 19, 1010 Wien

Admission Free



### Programme

#### First Day - Thursday, 6 November 2008, 09:00 – 16:10

Austrian Academy of Sciences, Location: Sonnenfelsgasse 19, 1010 Wien

09:00 – 10:00	<b>Registration</b>
10:00 – 10:45	<b>Welcome Address</b> Anna Auer, President of the ESHP <b>Book Presentation</b> Fotohof edition Salzburg, Anna Auer and Uwe Schögl, Editors
10:45 – 11:30	<b>Roundtable Discussion: The Art Market for Photography &amp; Exhibitions</b> <b>Chair:</b> Peter Weiermair, independent curator, Bologna-Innsbruck, (A) with: Gallus Pesendorfer, Sotheby's Vienna, Assistant Managing Director, Vienna (A), Friedrich Kiradi, Head of Artphotography Fund, Merit Alternativ Investments, Vienna (A)
11:30 – 13:00	<b>Lunch (not provided)</b>
	<b>The 19<sup>th</sup> Century 13:00 - 15:50</b>
13:00 – 13:20	Rolf H. Krauss, author & researcher, Stuttgart (G) <b>"Karl May: Empor ins Reich der Edelmenschen" (Up towards the realm of the noble people). Winnetou's photographic Ascension</b>
13:20 – 13:40	Alistair Crawford, Professor of art, co-editor of Photoresearcher, Aberystwyth (UK) <b>Robert Macpherson 1814–1872, the Final Proof</b>
13:40 – 14:00	Adrian-Silvan Ionescu, researcher, N. Iorga Institute of History, Bucharest (RO) <b>Szathmari: From a War Photographer to a Ruling Prince's Court Painter and Photographer</b>
14:00 – 14:20	Michael Pritchard, photo historian, De Montfort University, Leicester (UK) <b>Photographic Manufacturing and the British Patent System 1839–1910</b>
14:20 – 14:40	<b>Discussion</b>
14:40 – 14:50	<b>Break for coffee &amp; tea</b>
14:50 – 15:10	Emöke Tomsics, Hungarian National Museum, Budapest (H) <b>The Authenticity of the Artist and the Accuracy of Information. Mutual Influences of creative art and photography in event representation in Hungary in the 1860es</b>
15:10 – 15:30	Steven F. Joseph, author and independent scholar, Brussels (B) <b>Simonau &amp; Toovey: The Introduction of Photomechanical Printing to Belgium, 1860–1873</b>
15:30 – 15:50	Katalin Bognár, curator, Hungarian National Museum, Budapest (H) <b>A Repository of Socialism. The Photographic Postcard Archive of the Hungarian Art Foundation's Publishing House</b>

**Social & Cultural Programme: Albertina – only for ESHPH members & lecturers**

17:00 – 19:00 Location: Albertina, Albertinaplatz 1, 1010 Wien

**Welcome: Klaus Albrecht Schroeder, Director, Albertina**

Tour with the curator of the exhibition Maren Gröning: Infinite Ice, Possibility to visit the *Van Gogh Exhibition* or Routes through Modern Art, from *French Impressionism to Abstract Expressionism* (opening 19:30)

**Second Day - Friday, 7 November 2008, 09:00 – 16:00****The 20th Century 9:00 – 12:00**

- 09:00 – 09:20 *Katherine Hoffman, Chair and Professor of the Fine Arts Department, St Anselm College, Manchester (USA)* **The Russian Photographs of Sergei Mikhailovich Prokudin-Gorskii, Alexandr Rodchenko and Margaret Bourke-White**
- 09:20 – 09:40 *Giuliana Scimé, art historian & art critic, Università Cattolica del Sacro Cuore, Brescia (IT)* **Luigi Veronesi, The Essence of Experimental Avant-Garde Art**
- 09:40 – 10:00 *Tamara Berghmans, art historian, Manfred & Hanna Heiting Scholar at the Rijksmuseum, Amsterdam (NL)* **Belgian Identity and Style in Photography of the Fifties**
- 10:00 – 10:20 *Tim Otto Roth, researcher, Oppenau (G)*  
**This is Not a Photograph – Some Remarks on the Photogram as a Picture**
- 10:20 – 10:40 **Break for coffee & tea**
- 10:40 – 11:00 *Liz Wells, Director of the Research Centre for Land/Water and the Visual Arts, University of Plymouth, Plymouth (UK)* **Revisiting Photography as Art**
- 11:00 – 11:20 *Johan Swinnen, Professor of Contemporary Art History at Vrije Universiteit, Brussels (B)* **Interdisciplinary Essays on Photographs as a Humanistic Discipline**
- 11:20 – 12:00 **Annual General Meeting of the ESHPH**
- 12:00 – 13:00 **Lunch (not provided)**
- 13:00 – 13:20 *Ben Baruch Blich, senior lecturer, Bezalel Academy of Arts and Design, Jerusalem, Israel* **Photography and Photographers in Concentration Camps and Ghettos during World War II**
- 13:20 – 13:40 *Luc Deneulin, art historian, Vrije Universiteit, Brussels (B)* **Leni Riefenstahl: The Photographer of the Past**
- 13:40 – 14:00 *Christoph Schaden, photo historian, Cologne (G)* **"It needs more work". Initial Thoughts on a First Photo**
- 14:00 – 14:20 *Thomas Friedrich, Curator of the European Month of Photography, Berlin (G)* **Photography. Modern Times and Everyday Life in the Big City. Printed Pictures in the German Press from 1892 to 1914**
- 14:20 – 14:40 **Break for coffee & tea**
- 14:40 – 15:00 *Erich Lessing, Magnum photographer, Vienna (A)* **Reportage: Erich Salomon - Martin Parr (working title)**
- 15:00 – 15:20 *Monika Schwaerzler, Senior Research Faculty, Dept. of Visual Culture, Webster University, Vienna (A)* **The Rhetoric and Pictorial Logic of Close-ups and their Use in Print Media**
- 15:20 – 16:00 **Roundtable Discussion: The Development of Photography with Regard to Emigration (Historical) and Migration (Future)**  
**Chair: Uwe Schoegl, Vice-President ESHPH, Vienna (A) with: Ulla Fischer-Westhauser, historian, Photo Museum, WestLicht. Schauplatz für Fotografie, Vienna (A); Luke Gartlan, Professor, University of St Andrews, Scotland; Anselm Wagner, art historian, University of Technology, Graz (A), Thomas Friedrich, Curator of the European Month of Photography, Berlin (G)**

**Social & Cultural Programme - Only for ESHPH members & lecturers**

- 17:00 – 19:00     **Academy of Fine Arts Vienna**  
**Location:** Semper-Depot, Atelier of the Academy of Fine Arts Vienna,  
1060 Vienna, Lehargasse 6-8  
**Welcome:** **Stephan Schmidt Wulffen, Rector of the Academy of Fine Arts Vienna**  
Presentation: Photography (*Matthias Hermann, Thomas Freiler*); Exhibition (*Monika Knofler, Director  
Kupferstichsammlung*). Refreshments
- 20:00 –  
open end     **Invitation of the Mayor of the City of Vienna**  
**Location:** Grünspan, Wirtshaus & Biergarten, 1160 Wien, Ottakringerstraße 266  
**Welcome:** Michael Häupl, Mayor of the City of Vienna  
Supper: At the invitation of the Mayor of the City of Vienna

### Third Day – Saturday, 8 November 2008, 10:00 – 11:30

**Museum on Demand (MUSA) Location:** 1010 Vienna, Felderstraße 6-8

- 10:00 – 11:00     **Welcome: Berthold Ecker, Director of MUSA**  
**Mutations II:** Tour and presentation of the exhibition
- Roundtable: Photography in the 21<sup>st</sup> Century - New Strategies**  
**Chair:** *Gabriele Hofer, Art historian & curator, State Gallery, Linz (A), With: Ruth Horak, Art critic & curator, Vienna (A), Ingrid Hölzl, media scientist, Vienna (A), Gabriele Rothemann, Univ.Prof. University of Applied Arts, Vienna (A)*
- 11:00 – 11:30     **Final Discussion**

#### Roundtable on 6 November: Exhibitions and the Photographic Art Market

In the 1990s, a “shooting star” – photography – took the art market by storm. Today, historical photography and “photo-based artworks” are central components of international exhibition activities. What is the current situation of the interaction between the art market, museum and private collection strategies, exhibition activities and artistic production?

#### Roundtable on 7 November: The Development of Photography with Regard to Emigration (Historical) and Migration (Future)

In the 1930s and 1940s, the NS regime forced many – mainly Jewish – photographers and intellectuals to emigrate from Europe to the USA. What influence did this have on the photo-historic discourse and photo reception on the two continents? Confronted with the increasing influence of flexibility and globalization, “migration” has become a central aspect of today’s knowledge society. Taking historic dimensions into consideration, it is essential to ask questions on the present and future perspectives of knowledge transfer and cultural influence.

#### Roundtable on 8 November: Photography in the 21<sup>st</sup> Century - New Strategies

The digital revolution has also introduced a new era of photography. Within the context of the “Mutations II” exhibition in the MUSA, the new (artistic) pictorial strategies resulting from the expanded technical possibilities are being investigated. The key issue is the reflection on the photographic methods of the 21<sup>st</sup> century.

Concept: Anna Auer, Uwe Schögl for ESHPh. The Programme is subject to change.

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